

Discover what **local search** can do for you!

Attract local customers who are already searching for your product or service everyday. If your business isn't listed, you'll never see one of those leads. Get back in the game, and start today...

Local Search is the Yellowpages of the 21st Century. Gone are the days where expensive publishing costs get passed down to the advertiser in outrageous yearly ad costs. Now you can get even more reach using Local Search Optimization.



Drive **Targeted & Qualified** Leads To Your Business.

Get Started Growing Your Business Today with These 3 Simple Steps!

1 **Signup** today! All we need is basic business information such as phone number, store hours, and services. No Website Required!

2 **Listing Submission** starts immediately with some of your listings showing in as little as 24 hours.

3 **Visibility Reports** Don't pay and hope! We give you detailed reports showing the work we've done.

SALES!

Now it's your turn to do what you do best; run your business! We'll get the emails & phone ringing...

Get The Facts. Make an Informed Decision. Did You Know...

- 61% of smartphone users make local searches from a device (comScore Search Usage Study)
- 20% of all Google Searches are related to location (Google)
- Nearly 2 million listings on Google have been claimed by business owners - which represents only about 15% of small businesses. These Place Pages are viewed millions of times each day. (Google)
- 97% of Internet users in the U.S. gather shopping information online, and of those consumers
- 51% explicitly characterize their behavior as "Shop Online, Purchase Offline" (NPD Group)
- 73% of activity online is in one way or another "related to local content" (Google)
- 70% of U.S. Households now use the Internet when shopping locally for products and services
- 54% of search users have substituted Internet/Search for the phone book. (comScore Networks)

Have a Question? Contact your OutBoost Media® Consultant today for more information or to purchase Local Search Engine Optimization for your business!



www.OutBoostMedia.com

Email Us at info@outboostmedia.com or Find Us on [Facebook.com/outboostmedia](https://www.facebook.com/outboostmedia)

We submit your business profile to multiple publishers and national data providers behind the scenes that power 95% of online search. Results will begin to appear immediately, with more new listings appearing during the first two weeks. The remaining websites and publishers may take up to 3 to 6 months for the data to propagate.